ADVANCED DIPLOMA TRAVEL AND TOURISM NATIONAL CODE: SIT60112

Do you want to work as a senior manager in the travel and tourism industry? This course will provide you with the substantial industry knowledge, managerial techniques and the appropriate business, planning, finance and marketing skills to do this.

Course delivery
This online program allows you to complete your Advanced Diploma of Travel and Tourism within 12 months. Studying online means you can control your own learning at a pace you are comfortable with. We advise that each student’s workload will be approximately 10 hours per week (guideline only) in order to complete the qualification. A dedicated online facilitator (teacher) manages the learning environment, communicates with students, supports student learning and provides feedback on work submitted.

Entry requirements
Entry to this qualification is open to individuals who can:
» demonstrate travel and tourism industry experience including customer service, operational and management skills or
» who have completed the SIT50112 Diploma of Travel and Tourism

Course structure
This course requires completion of 12 units of competency consisting of 7 core units and 5 elective units. The units delivered in this course are:

Core units
- BSBRSK501B Manage risk
- SITTPPD601 Develop tourism products
- SITXMPR502 Develop and implement marketing strategies
- BSBMKG501B Identify and evaluate marketing opportunities
- SITXWHS601 Establish and maintain a work health and safety system
- SITXGLC501 Research and comply with regulatory requirements
- BSBFIM601A Manage finances
- BSBMGT617A Develop and implement a business plan
- SITTPPD602 Develop environmentally sustainable tourism products
- BSBWRT401A Write complex documents
- SITXHRM501 Recruit, select and induct staff
- BSBCUS501C Manage quality customer service
Assessments
A range of assessment methods are used in this course. These include case studies, research projects, practical exercises, online quizzes, video presentations and workplace learning activities each providing you with a portfolio of work experience.

Career opportunities
Job roles and titles vary across different industry sectors. Whether you want to work as a manager in business development, business operations, marketing or product development this course allows you to learn and apply your skills and knowledge in a flexible way that suits you.

Career pathways
Students who complete this course may continue with a pathway that leads to a degree in tourism, travel or related areas.

Terms and conditions
Withdrawals must be submitted on Withdrawal/Refund application form for VET FEE-HELP students
» A 10% administration fee may apply to withdrawals after an advertised administration date and before an advertised census date for each Unit of Study.
» Students withdrawing from a Unit of Study after an advertised Census date, will be liable for the TAFE NSW full tuition fee or VET FEE-HELP debt for that Unit of Study.

TAFE NSW courses commence only if there are sufficient resources and demand. Every effort was made to ensure this information was accurate as at July 2016. Changes may have taken place since that time. Contact the Northern Sydney Institute, part of TAFE NSW to confirm course details and availability.

CONTACT US FOR MORE INFORMATION
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