BACHELOR OF
Event and Tourism Management

Practical hands-on learning
Guaranteed small class sizes
Excellent individual learner support
No ATAR required for entry

UNIVERSITY OF CANBERRA

The Northern Sydney Institute
Part of TAFE NSW

nsi.edu.au/degrees
Follow your passion

The Northern Sydney Institute and the University of Canberra have developed a unique pathway that provides a seamless transition from a Diploma to the Bachelor of Events and Tourism Management.

This professional degree prepares you for a thriving career in a fast growing and dynamic industry, combining quality teaching with learning outcomes that align to industry and employer needs.

Contact us to embark on your career in events and tourism.

Features of the program

- Class sizes are small which means more discussion time and personalised attention from teaching staff.
- All teachers have postgraduate qualifications in their subject area and work closely with the University of Canberra to teach and assess the university degree material.
- Diploma graduates can complete the degree in two years full-time or four years part-time.
- There is no need to apply for credit at the University level as this is pre-arranged with the Northern Sydney Institute.
- Commonwealth Support Places are available for the University of Canberra component of the program.

What are my career options?

Graduates of this pathway will possess the knowledge and expertise to work in a wide variety of contexts in the tourism, hospitality, leisure and events industries, as well as in government agencies and other associated services. Service areas may include tourism marketing, event and conference management, sporting events and festivals, hotels and resorts, logistics, catering and banquet management, convention centres, event and conference management, and wholesale and retail travel agency management.

What will it cost?

The cost of the degree component of the pathway is available online at www.canberra.edu.au/faculties/busgovlaw
You may be eligible for a Commonwealth Supported Place and HECS–HELP for this program. For further information on fees and fee assistance please contact the University of Canberra on 1800 864 226.

Entry requirements

Entry into the Bachelor of Event and Tourism Management is open to students with one of the following qualifications:
• Diploma of Events
• Diploma of Travel and Tourism
• Advanced Diploma of Travel and Tourism
• Advanced Diploma of Events

You must have completed a minimum of 12 months TAFE study before entering the degree.

Why Study with the University of Canberra?

Ranked in the top 5% of universities in the world*

*Source: QS World University Rankings

Our graduates are among Australia's most employable, with the University consistently receiving high rankings for 'getting a job' and 'positive graduate outcomes'.**

** Source: Good Universities Guide
What will I be studying?

**Accounting for Managers (5617)**
Provides non-accounting students with insights into the relevance of financial information for business planning and investment decisions.

**Government – Business Relations (6606)**
Considers the relationship between a number of Australian policy choices and major international issues that affect both domestic and international markets.

**Introduction to Events and Tourism (9470)**
Introduces the evolution and structure of the event and tourism industries including the concepts of demand and supply, sustainability and risk management.

**Foundations of Professional Planning (9779)**
Assists students in mapping out their academic and professional trajectories over the next five years.

**Business Research Methods (9622)**
Learn how to apply statistical tools to analyse data, draw conclusions, and make predictions of the future.

**Introduction to Marketing (6357)**
Gives an understanding of the role of a marketing manager through an introduction to basic problems and practices in marketing management.

**Event Development (7924)**
Covers the scope of events, including business through to cultural events, and includes financing sources and event conceptualisation.

**Tourism and Communication (8731)**
Provides an introduction to information and communication technologies, and the impact this has in managing organisations.

**Introduction to Economics (6355)**
Equips students who have limited knowledge in economics with an understanding of its impact on events and tourism.

**Event Management (7016)**
Examines event management for tourism, cultural, business and special events. It includes the planning and design of events, programming, marketing and communication strategies.

**Tourism Policy (8053)**
Professional training in the development and delivery of tourism policy.

**Tourism and the World Economy (8052)**
Provides an understanding of how domestic and international economic events impact the tourism industry and consumer behaviour.

**Introduction to Business Law (4977)**
Provides a basic foundation in law and the legal processes, leading to an examination of contract law and consumer protection.

**Contemporary Issues in Tourism and Events (7923)**
Covers current topics including terrorism, climate change, aviation issues and major events and their impacts on the international tourism and events industry. The focus is on topicality and management response.

**Service Industry Project Scheme (7144)**
Students prepare and present a high quality report on an approved topic for a tourism organisation.

**Minor in Business and Government Foundation (MN0144.1)**
Undertake work related research and study in this capstone subject.

“I started this course to extend my current qualifications and ended up loving it more than I ever expected. My teachers were always there to guide me, and thanks to their support I won the Minister’s Award as well as visited our sister college on an Outward Mobility Program to China.”

Kryn Vanlamsbrouck, receiving the state’s top tourism accolade, the NSW Minister’s Student Achiever Awards for her academic performance in the Diploma of Travel and Tourism, and currently studying the Bachelor Events and Tourism Management.

“With a solid vocational foundation, degree level studies will enable you to work at a strategic level to deliver tourism and event products. It will open many opportunities at management level as your career progresses.”

Lynn Van der Wagen – Head Teacher, Tourism and Events
How do I apply?

If you have already completed an eligible Diploma or Advanced Diploma either

- Complete the expression of interest form at nsi.edu.au/degrees or go to www.canberra.edu.au/apply-now
- click ‘Apply Online’
- Create an Application Account to receive your user identifier (ID) and password
- Complete your online application
  
  Course code: 279JA
  Location: St Leonards Campus

If you have not completed a diploma please email nsi.uc@tafensw.edu.au directly with your contact details and we will guide you through the appropriate options.

Further enquiries

The Northern Sydney Institute

131 674 or 9472 1204
nsi.uc@tafensw.edu.au
nsi.edu.au/degreeprograms

University of Canberra

1800 864 226 (Free call Australia)
study@canberra.edu.au
www.canberra.edu.au

This document is intended as a general guide only. Information in this document is current as at August 2015. Prospective students should contact the Northern Sydney Institute, part of TAFE NSW to obtain more details and to confirm admission requirements and availability of courses. The Northern Sydney Institute and University of Canberra reserve the right to alter any courses or admission requirements herein without further notice.

The Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS) Provider Number for University of Canberra is 00212K; and 00591E for the Northern Sydney Institute (RTO Provider Number 90011).

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