BACHELOR OF
Business Studies

Practical hands-on learning
Guaranteed small class sizes
Excellent individual learner support
No ATAR required for entry

nsi.edu.au/degrees
Upgrade your diploma or advanced diploma

Charles Sturt University (CSU) in partnership with the Northern Sydney Institute (NSI) has developed an articulated pathway program for TAFE graduates who wish to complete the university degree. This university program is delivered by teachers selected by CSU at the Northern Sydney Institute’s Crows Nest Campus.

If you complete a relevant certificate IV then diploma or advanced diploma pathway, you can continue your studies at the Northern Sydney Institute and graduate with a Bachelor of Business Studies from Charles Sturt University (CSU).

Features of the program

- Advanced diploma graduates can complete the degree in just 18 months full-time or three years part-time.
- Diploma graduates can complete the degree in two years full-time or four years part-time.
- Credit at university level is prearranged with the Northern Sydney Institute and CSU.
- Small class sizes mean more discussion time and personalised attention from teaching staff.
- Our teachers have postgraduate qualifications in their subject area and work closely with CSU to teach and assess the university degree material.
- The CSU component of the program is supported under Commonwealth Supported Places and HECS HELP.
- The Bachelor of Business Studies is a nationally and internationally recognised qualification.

What support will I receive?

You will have access to student support services and facilities provided by both the Northern Sydney Institute and CSU. This can include access to counselling, learner support, computers, internet and library facilities.

An orientation is held prior to the first session where you will find out how to access the facilities available at the Northern Sydney Institute and CSU. You will also be briefed on the expectations of the course and learn referencing and writing skills for university.

What will it cost?

The degree component of the pathway program is supported under Commonwealth Supported Places and HECS HELP. You may elect to pay per subject. The subjects in the Bachelor of Business Studies fall under Band 3. Scholarships and discounts are available to eligible students.

Current fees are available online at www.csu.edu.au/courses/fees-and-costs

For further information on fees and fee assistance, please contact CSU on 1800 334 733.

Entry requirements

Entry to the Bachelor of Business Studies through CSU is open to students with one of the following qualifications:

- Advanced Diploma of Accounting
- Advanced Diploma of Business
- Advanced Diploma of Events
- Advanced Diploma of Hospitality
- Advanced Diploma of Management
- Advanced Diploma of Management – Human Resources
- Advanced Diploma of Marketing
- Advanced Diploma of Travel and Tourism
- Diploma of Accounting
- Diploma of Business
- Diploma of Events
- Diploma of Hospitality
- Diploma of Human Resources Management
- Diploma of International Business
- Diploma of Marketing
- Diploma of Project Management
- Diploma of Tourism

To enter the degree with a Diploma, students must have completed the equivalent of 12 months full-time study.

To enter the degree with an Advanced Diploma, students must have completed the equivalent of 18 months full-time study.

What are the career options?

Your Bachelor of Business Studies, together with your chosen diploma or advanced diploma qualification is suitable for entry into any business field requiring a degree level of education.

You will be qualified for positions in marketing, management, accounting, human resources and economics. Your area of specialisation may align to your diploma or advanced diploma qualification.
Why study with CSU?

CSU consistently ranks highly for graduate employment. 84.3% of all CSU domestic graduates find employment within four months of completing their degree.

Source: myuniversity.gov.au

What will I be studying?

Diploma students must complete 16 subjects. Advanced diploma students must complete 12 subjects.

The following subjects are included in the Bachelor of Business Studies degree:

ACC240: Financial Management of Small Business
Examines the nature and characteristics of small business, and develops the key financial skills and abilities needed for the effective financial management of small business.

ECO130: Business Economics
Introduces basic economic concepts and principles.

ECO210: Labour Economics
Applies economic analysis to the labour market and complements studies in human resource management and industrial relations.

HRM210: Human Resource Management
Develops an appreciation and understanding of human resource management from both the specialist and generalist perspective.

MGT100: Organisations and Management
Offers an overview of management approaches and methods, and principles of organisational behaviour.

MGT210: Organisational Behaviour
Provides students with an understanding of how human behaviour occurs within organisations at the individual, group and organisational levels.

MGT230: Ethics, Sustainability and Culture
Examines the nature of ethics and the practical application of ethical theories, it also deals with the concepts of culture, environmental and economic sustainability and their ethical application.

MGT250: Asia-Pacific Business
Using a thematic approach this subject examines recent developments in the Asia-Pacific region and the implications for international business.

MGT290: Project Management
Focuses on developing an appreciation and understanding of project management in the contemporary business environment.

MGT310 Operations Management
Equips students with an understanding of an organisation’s processes and operations in a changing environment, including operations concepts, strategy, tools, techniques and systems.

MGT320 Managing Change
An integrated approach to the theory, research and practice of the management of the change process.

MGT330 Business Strategy
A capstone subject, requiring students to draw on material and concepts studied in prior subjects. The subject focuses on the strategic planning function in an organisation.

MGT367: Leadership Issues
We can all lead in different situations: it is not just the responsibility of people in official ‘leader’ positions. This subject will prepare students for leadership roles by focusing on this broad perspective.

MKT220: Buyer Behaviour
Explores the consumer decision-making process and links buyer behaviour theory to marketing strategy.

MKT335 Marketing of Services
An appreciation of the distinct characteristics of services and the implications these have for developing and implementing marketing strategies in a wide range of service industries is developed.

MKT350: Product Innovation Management
Looking at the risks and returns associated with new product development, product innovation management is critical for organisations in an era of rapid and continual change.

For more information on these subjects visit: www.csu.edu.au/handbook

“Great friends, great knowledge and the Northern Sydney Institute ignited what has become my fiery passion and desire for greater academic development.”

Matthew Walter
Bachelor of Business Studies
Higher Education Student of the Year
CSU Executive Dean’s List

“The opportunity to qualify with a bachelor’s degree through the Northern Sydney Institute and Charles Sturt University program has been invaluable with regard to my career opportunities. I would highly recommend the Northern Sydney Institute to anyone considering one of its courses.”

Madeline Pryor
Bachelor of Business Studies
CSU Executive Dean’s List
How do I apply?

All applicants are to complete an eligible diploma or advanced diploma (listed inside). Applicants must complete a CSU application form which is available online or at the Crows Nest Campus. There is no need to apply through University Admission Centre (UAC) and no ATAR is required.

Download application

Visit www.nsi.edu.au/degrees to download an application form.

Contact: Susan Silvester
Project Officer
Email: nsi.csu@tafensw.edu.au or
Call: 9448 4457

Send to

Student Administration – Higher Education
149 West Street Crows Nest, NSW 2065
Email: nsi.csu@tafensw.edu.au
If you would like to enrol in a diploma or advanced diploma, please visit nsi.edu.au

Further enquiries

The Northern Sydney Institute
Phone: 131 674
Email: nsi.csu@tafensw.edu.au
Visit: nsi.edu.au/degrees

Charles Sturt University
Phone: 1800 334 733 (free call in Australia)
Email: inquiry@csu.edu.au
Visit: www.csu.edu.au

Search for ‘Northern Sydney Institute’

nsi.edu.au/degrees