Upgrade your diploma or advanced diploma to a Bachelor of Business Studies from Charles Sturt University

Diploma to Degree in two years.
Advanced Diploma to Degree in 18 months.
Bachelor of Business Studies

The Northern Sydney Institute and Charles Sturt University (CSU) have developed an alliance pathway program which provides a seamless transition from a diploma or advanced diploma to the Bachelor of Business Studies.

If you complete a relevant diploma or advanced diploma, you can continue your studies at the Northern Sydney Institute and graduate with a Bachelor of Business Studies from CSU.

The university program is delivered by teachers selected by CSU at the Northern Sydney Institute’s Crows Nest Campus.

An annual graduation ceremony is held at CSU Bathurst Campus for all of the Bachelor of Business Studies students. Graduates obtain their degrees in full academic dress.

Why Study with CSU?

Charles Sturt University ranks in the top three in Australia for ‘graduates in full time employment’ (85.2% of graduates).

Source: My University website www.myuniversity.gov.au
Features of the program:

• Advanced diploma graduates can complete the degree in just 18 months full-time or three years part-time and save up to 50% on the cost of a degree due to receiving credit.

• Diploma graduates can complete the degree in two years full-time or four years part-time and save on the total cost of a degree due to receiving credit.

• There is no need to apply for credit at university level as this is prearranged with the Northern Sydney Institute and CSU.

• Class sizes are small which means more discussion time and personalised attention from teaching staff.

• All teachers have postgraduate qualifications in their subject area and work closely with CSU to teach and assess the university degree material.

• The CSU component of the program is supported under Commonwealth Supported Places (formerly HECS).

• The Bachelor of Business Studies is a nationally and internationally recognised qualification.

Career options

Your Bachelor of Business Studies coupled with your chosen diploma or advanced diploma qualification is suitable for entry into any business field requiring a degree level of education.

Bachelor of Business Studies graduates are well equipped for positions in marketing, management, accounting, human resources and economics. Your chosen area of vocation may depend on your diploma or advanced diploma qualification.

Upon completion of the Bachelor of Business Studies, you can go on to complete postgraduate study at CSU.
What support will I receive?

You will have access to student support services and facilities provided by both the Northern Sydney Institute and CSU. This can include access to counselling, computers, internet and library facilities.

An orientation is held prior to the first session where you find out how to access the facilities available at the Northern Sydney Institute and CSU. You will also be briefed on the expectations of the course and learn referencing and writing skills for university.

What will it cost?

The degree component of the pathway program is supported under Commonwealth Supported Places (formally HECS). You can elect to pay per subject. The subjects under the Bachelor of Business Studies fall under Band 3. Scholarships and discounts are available to eligible students.

Current fees are available online at www.csu.edu.au/courses/fees-and-costs

For further information on fees and fee assistance, please contact CSU on 1800 334 733.

Entry requirements

Entry to the Bachelor of Business Studies through CSU is open to students with one of the following qualifications:

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“Completing the BBS has contributed to my confidence and adding it to my CV has given me greater opportunities in my career.”

Bojana Tomcic, 2012 Bachelor of Business Studies
Executive Dean’s List 2012
“The CSU Bachelor of Business Studies is a great course that has given me the skills, knowledge and confidence to apply in my current position. I can offer valuable input and I have a better understanding of the business operations. The course was run professionally with knowledgeable teachers that gave great support to all students from varying walks of life.”
Roger Parnell, 2012 Bachelor of Business Studies
Executive Dean’s List 2012

Course structure

Diploma students must complete 16 subjects, advanced diploma students must complete 12 subjects. The following subjects are included in the Bachelor of Business Studies degree:

MGT100 Organisations and Management
Offers an overview of management approaches and methods, and principles of organisational behaviour. Key management theories are examined.

ECO130 Business Economics
Introduces basic economic concepts and principles. This subject provides a foundation for further studies in economics and more generally in business, management, and marketing.

MGT210 Organisational Behaviour
Aims to provide students with an understanding of how human behaviour occurs within organisations at the individual, group and organisational levels. Factors which influence behaviour as well as strategies which may be adopted to increase the satisfaction and productivity of team members.

MGT230 Ethics, Sustainability and Culture
Examines the nature of ethics and the practical application of ethical theories to a range of issues faced in organisational contexts, including corporate social responsibilities and ethical behaviour in dealing with staff, customers, suppliers and contractors. This subject also deals with concepts of culture, environmental and economic sustainability and their ethical application in national and international organisational contexts.

MGT250 Asia-Pacific Business
Examines recent developments in the Asia-Pacific region and the implications for international business. A thematic approach is used to analyse economic systems, political systems and business culture in the region.

ACC240 Small Business Management
Investigates the role of small business in the economy, and the management skills of accounting, marketing and employing staff, including ethical and social responsibilities involved in starting a small business.

EC0210 Labour Economics
Applies economic analysis to the labour market and complements studies in human resource management and industrial relations. Contemporary labour issues are explored including unemployment, wages policy and the institutional framework of Australian labour markets.

HRM210 Human Resource Management
Aims to develop an appreciation and understanding of human resource management from both the specialist and generalist perspective.
“My time at CSU was a truly valuable and rewarding experience, opening up a whole range of career opportunities. I will always value the close friendships I formed throughout my studies.”

Meg Kessell, 2011 Bachelor of Business Studies

MKT220  Buyer Behaviour
Explores the consumer decision-making process and links buyer behaviour theory to marketing strategy.

MGT290  Project Management
Focuses on developing an appreciation and understanding of project management in the contemporary business environment. There is a strong theoretical focus paralleled with practical application, supported by the use of a popular project management software platform.

BUS383  Managing Global Business
Examines global trends that are generating opportunities and creating challenges for business. This subject aims to develop an understanding of the competitive global environment and the fundamentals of doing business in a global setting.

BUS384  Global Business Project Management
Deals with the effective and efficient design and management of business projects in a global setting. This subject establishes a framework for good practices on global management essential for the success of global projects and programs.

MGT367  Leadership Issues
We can all lead in different situations: it is not just the responsibility of people in official ‘leader’ positions. This subject will prepare students for leadership roles by focusing on this broad perspective.

MGT382  Strategy and Corporate Governance
Aims to develop an appreciation of the scope and trends in international business governance, the relationship between strategic management and corporate governance, as well the cultural differences between managing an international business and a purely domestic business.

MGT388  Organisational Change
Critically examines the theoretical and practical tools and issues that face organisations when they confront change. The magnitude and frequency of change in today’s competitive, complex, fast-paced global economy means that organisations cannot stand still and need to change in order to succeed and survive.

MKT350  Product Innovation Management
Innovation is critical for organisations in an era of rapid and continual change. This subject focuses on innovation in goods and services, and looks at the risks and returns associated with new product development.
How do I apply?

**Step 1**

Complete an eligible diploma or advanced diploma (listed on page four).

**Step 2**

Complete a CSU application form.
This is available from the Northern Sydney Institute, Crows Nest Campus. Email nsi.csu@tafensw.edu.au or call 131 674 (Bachelor of Business Studies Program Code: 2401BS, Admissions Code: KBNB).

**Step 3**

Send completed application form to:
Student Administration, Crows Nest Campus
149 West Street
Crows Nest NSW 2065
or email nsi.csu@tafensw.edu.au

If you would like to enrol in a diploma or advanced diploma, please visit www.nsi.edu.au

How do I find out more?

For more information about the Bachelor of Business Studies program please contact:

**The Northern Sydney Institute**

- 131 674
- nsi.csu@tafensw.edu.au
- www.nsi.edu.au/degreeprograms

**Charles Sturt University**

- 1800 334 733 (free call in Australia)
- inquiry@csu.edu.au
- www.csu.edu.au
This document is intended as a general guide only. Information in this document is current as at August 2013. Prospective students should contact the Northern Sydney Institute, part of TAFE NSW to obtain more details and to confirm admission requirements and availability of courses.

The Northern Sydney Institute and Charles Sturt University reserve the right to alter any courses or admission requirements herein without further notice.

The Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS)
Provider Numbers for Charles Sturt University are 00005F (NSW), 01947G (VIC) and 2960B (ACT); and 00591E for the Northern Sydney Institute (RTO Provider Number 90011).

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