Great work! You are a Driver Promoter.

Driver Promoters are fast-paced, active people who enjoy taking control. You are friendly but are firm and assertive as a leader.

Unlocking your potential

Congratulations! You’ve taken the first step by completing Your Career Profile report. You’re taking control of your future.

Once you have a better understanding of your personality style you’ll be one step closer to unlocking and realising your potential in a career that’s the right fit for you.

And you’re not settling for a career that’s just OK – you’re going for great, right?

You know what else will be great? A meaningful career will unlock potential in all areas of your life – giving you confidence, financial security, and a more balanced life overall.

How to read Your Career Profile report

Your personalised Career Profile report will tell you:

• All about yourself. We’ll outline the characteristics of a Driver Promoter.
• Career choices that match your talents.
• How to get equipped with skills and qualifications for your dream career.
• Where to find help to get your career started.

The Northern Sydney Institute can help

At the Northern Sydney Institute our vision is to help people just like you unlock their career potential. Here’s how:

• Our Institute offers nationally recognised courses from certificate to bachelor degree and everything in between.
• From full-time to part-time, online or face-to-face, we offer flexible programs to suit your needs.
• Whether you are just starting out in your career, returning to work after a break, looking to win that next promotion or building on your existing skills, we’ve got it covered.
• We are a team of more than 1,000 people who wake up each morning with a thirst to educate, train and inspire. We’re here to make those dreams happen.

Add to your resume

You’ll discover some valuable insights about yourself. So add them to your resume!

When you see this icon we recommend including it in your resume.

Name: 
Profile: DRIVER PROMOTER

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Four Personality Styles
MyCareerMatch uses four style identifiers, (D) DRIVER, (P) PROMOTER, (S) SUPPORTER and (A) ANALYSER. When blended together in varying percentages, these four personality styles make us who we are.

Driver
Drivers are Adventurers – strong-willed, practical and decisive. They are action-oriented and results-driven. Drivers like to lead and win every challenge.

Promoter
Promoters are Socialisers – outgoing, fun and charming. They are great communicators who inspire others with their imagination.

Supporter
Supporters are Helpers – kind, dependable, and practical. They are easy to get along with and enjoy helping people.

Analysers are Thinkers – great with facts and numbers. They are well-organised, strive for accuracy and pay attention to details.

Congratulations!
Your personality style is:

<table>
<thead>
<tr>
<th>Dominant style</th>
<th>Backup style</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driver</td>
<td>Promoter</td>
</tr>
</tbody>
</table>

There is no right or wrong style, and one style is not better than another. The way you like to do things may not be the same as others. This doesn’t make them better or worse, just different.

All styles can succeed or fail. What’s important is what you do with your talents and the skills and education you receive. Does your style match your current job?

Our research tells us the closer your personality style matches your job – the happier, more productive and less stressed you will be. Does that sound like you? Or is it time to consider an alternative career path? Read on to discover the possibilities.

People are a blend of all four styles and each style has its own level of strength. This graph indicates how strongly each style influences your personality. The highest is your Dominant style. This is the one that governs how you behave most of the time.

The second highest is your Backup style. It’s like your co-pilot and kicks in when there’s a need for balance and sound decision making. When styles are of equal percentage the order to determine your style is D, P, S then A.

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Your career personality map

The map is divided into the four MyCareerMatch styles, DRIVER / PROMOTER / SUPPORTER / ANALYSER and combinations of each style (DA, DP, DS etc.).

Your style is Driver Promoter.

The outer circle represents ‘what you focus on’ and ‘how you approach life’.
OK so I’m a Driver Promoter

**Driver Promoters** are fast-paced, active people who enjoy taking control. You are friendly but are firm and assertive as a leader. You have confidence in your ability to succeed, regardless of your lack of experience.

Prepared to take risks to achieve your goals, you can be tenacious, persuasive and persistent. You don’t give up easily and can get annoyed at those who don’t measure up to your standards. You bounce back quickly from mistakes and are ready to go again without disappointment, focusing instead on results.

Driver Promoters prefer to accomplish goals by working with others rather than by dictating to them. You are very clear about the results you want to achieve and you use your charm, persuasion and friendship to attain your objectives. You are often inspirational, coming up with great ideas.

A good leader, you set the pace. You enjoy holding the attention of your audience and your environment. You are strong in your resolve and people follow you. You like the limelight, tend to be independent and often act individually. Driver Promoters don’t typically have good administrative skills and will often get annoyed by those who are precise, accurate and detailed, like Analysers.

Your greatest asset is your ability to get things done. This is because you are a combination of two strong styles (your dominant Driver style will ‘get the job done’ and your secondary Promoter style will get it done ‘working with people’). These two styles are a great combination.

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**Words that describe you**

Verbal, self-confident, competitive, forceful, direct, individualistic, alert, rapid, social, outgoing, talkative, driven, enthusiastic, optimistic, charming, inspirational.

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**What people say about you**

- You are a determined person
- You have confidence in yourself
- You aren’t easily side-tracked
- You can’t be pushed into doing something that you don’t want to do
- You are able to handle things on your own
- You charge into new situations without fear
- You know what you want and go after it
- You like to get results when you do things
- You have a lot of drive
- You are upfront with people
- You are an outgoing person
- You have lots of enthusiasm
- You have a creative imagination
- You are full of energy
- You enjoy being with people
- You have a special ability to motivate people

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Name: 
Profile: DRIVER PROMOTER

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Your ideal job environment

Driver Promoters thrive in a workplace where:

- Activity moves at a rapid pace
- Results and accomplishment are rewarded
- Relationships are important
- There are challenges and rewards
- Tasks involve motivating groups and establishing networks
- You can delegate and manage
- You can make decisions and be in charge
- You have freedom from control and supervision

What you bring to the job

- Being a creative thinker – You make a difference by being a visionary, a ‘future-oriented’ person who doesn’t look back. You are good at developing plans, schemes and concepts, sometimes the bigger the better.
- Being positive – You make a difference by being passionate about your beliefs and your optimism is contagious. You want to be part of any changes that will transform your organisation.
- Catching on quickly – You value the skills you have and those of others and are ready to employ their expertise to achieve the outcome you seek.
- Helping people understand – Your view of the ‘big picture’ helps people to understand where they fit into things. You want to help people gain meaning, not just answers.
- Looking at the big picture – You prefer to work with the big picture, the big idea, rather than get into the detail of it all. Your visionary approach lets you see how everything relates to each other and where problems may arise.
- Motivating others – As a motivator you make a difference by encouraging others and yourself to succeed. You see the big picture and visualise the opportunities ahead.
- Solving problems – You are a natural and gifted problem solver. You make a difference by being able to get to the core of a problem and provide solutions that work.
- Taking charge – Your leadership skills compel you to take charge and be in control. Your self-confidence and leadership qualities encourage others to follow and support you.
- Taking up the challenge – You enjoy a challenge that uses your ability to think outside the box, be innovative and take action.
Your top 5 industries and recommendations

Finding a career that you are passionate about, that matches who you are, and that you love – this should be your goal.

Click the industry icon to view career information.

Sport, Fitness & Outdoor Recreation Industry
Management & Human Resources Industry
Marketing & Property Services Industry
Hospitality Industry
Tourism & Event Management Industry

Sport, Fitness & Outdoor Recreation Industry

What it’s about:
Over the last five years, employment for fitness instructors has grown more than 37 per cent. This will continue to grow and the industry will be worth around $880 million in 2019. For every level of sporting activity there are jobs available for coaches, officials and referees, sports development officers, administrators, trainers, massage therapists and many others.

Suggested careers in the Industry
(Click each one to see what programs are available)

<table>
<thead>
<tr>
<th>Duty Manager</th>
<th>Massage Therapist</th>
<th>Recreation Coordinator</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fitness Instructor</td>
<td>Massage Therapy Practitioner</td>
<td>Swim School Coordinator</td>
</tr>
<tr>
<td>Gym Instructor</td>
<td>Personal Trainer</td>
<td>Trainer</td>
</tr>
</tbody>
</table>

Want to know more? Click on the industry icon above or on the Career Guide icon here
### Management & Human Resources Industry

**What it’s about:**

Careers in corporate management are highly lucrative, with human resource managers able to earn over $1,800 a week, well above the weekly national average. Expert management skills are sought-after in every organisation and a great career choice for those who love to motivate others and see businesses succeed.

**Suggested careers in the Industry** *(Click each one to see what programs are available)*

<table>
<thead>
<tr>
<th>Business Development Manager</th>
<th>Disability Support Worker</th>
<th>Merchandise Manager</th>
<th>Purchasing Officer Recruitment Manager</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customer Service Manager</td>
<td>Human Resource Manager</td>
<td>Occupational Health And Safety</td>
<td>Sales Manager</td>
</tr>
<tr>
<td></td>
<td>Logistics Manager</td>
<td>Public Relations</td>
<td>Store Manager</td>
</tr>
</tbody>
</table>

### Marketing & Property Services Industry

**What it’s about:**

Marketing can be an invigorating, rewarding career, perfect for those who love to work with people, and delve into what really makes us tick as consumers. The property services industry provides promising careers for those who are goal driven and love the idea of helping others achieve their real estate dreams.

**Suggested careers in the Industry** *(Click each one to see what programs are available)*

<table>
<thead>
<tr>
<th>Advertising Manager</th>
<th>Direct Marketing Manager</th>
<th>Marketing Manager</th>
<th>Property Manager</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agency Manager</td>
<td>Manager/Licenced Real Estate Agent/ Broker</td>
<td>Media Assistant Promotions Officer</td>
<td>Public Relations Manager</td>
</tr>
<tr>
<td>Assistant Real Estate Agent/ Broker</td>
<td>Marketing Coordinator</td>
<td>Property Auctioneer</td>
<td></td>
</tr>
</tbody>
</table>

Want to know more? Click on the industry icon above or on the Career Guide icon here.
Careers in the hospitality industry account for an impressive 754,000 jobs in Australia. Over the next five years, the hospitality, retail and service management industries are expected to create an extra 43,900 jobs. The right mix of skills and experience can lead to exciting careers working as an industry professional in cafes, restaurants, and hotels, with qualifications that can take you anywhere around Australia or internationally.

### Suggested careers in the Industry
(Click each one to see what programs are available)

<table>
<thead>
<tr>
<th>Hospitality Industry</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baker</td>
</tr>
<tr>
<td>Bar Attendant</td>
</tr>
<tr>
<td>Barista</td>
</tr>
<tr>
<td>Cafe Attendant</td>
</tr>
<tr>
<td>Catering Assistant</td>
</tr>
<tr>
<td>Chef</td>
</tr>
<tr>
<td>Gaming Attendant</td>
</tr>
<tr>
<td>Hospitality Manager</td>
</tr>
<tr>
<td>Hotel Manager</td>
</tr>
<tr>
<td>Pastry Chef</td>
</tr>
<tr>
<td>Restaurant Manager</td>
</tr>
<tr>
<td>Waiter</td>
</tr>
</tbody>
</table>

Want to know more? Click on the industry icon above or on the Career Guide icon here.

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A career in tourism is an opportunity to join an industry that is an important part of Australia's economy, supporting our unique destinations such as the Great Barrier Reef and the Outback. A conference, a concert or a celebration… Event Managers are responsible for all of the behind-the-scenes magic in managing the logistics, security and often the creative flair of the event.

### Suggested careers in the Industry
(Click each one to see what programs are available)

<table>
<thead>
<tr>
<th>Tourism &amp; Event Management Industry</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Manager</td>
</tr>
<tr>
<td>Event Manager</td>
</tr>
<tr>
<td>Exhibitions Manager</td>
</tr>
<tr>
<td>Nature-Based Guide</td>
</tr>
<tr>
<td>Operations Manager</td>
</tr>
<tr>
<td>Reservations Sales</td>
</tr>
<tr>
<td>Retail Agency Manager</td>
</tr>
<tr>
<td>Sales Manager</td>
</tr>
<tr>
<td>Tour Guide</td>
</tr>
<tr>
<td>Tourism Marketing Manager</td>
</tr>
<tr>
<td>Travel Consultant</td>
</tr>
<tr>
<td>Venue Manager</td>
</tr>
</tbody>
</table>

Want to know more? Click on the industry icon above or on the Career Guide icon here.
So how do you get there?

You now understand who you are and what you’re naturally good at, and you’ve had a glimpse of some career options that best match your personality style.

Now you need to find some inspiring learning pathways to equip you for that dream job.

The Northern Sydney Institute provides inspiring and life-changing education and training programs that are closely linked to the industries in which you’d like to move.

We have seven campuses conveniently located across the northern metropolitan region of Sydney.

Each campus has its own profile of courses with world-class learning facilities and specialist training centres.

We’ve helped by carefully selecting a range of courses that match your Analyser strengths and prepare you for the next steps in your journey.

We have over 500 programs available ranging from hair and beauty to network engineering.

Our programs are delivered online, face-to-face or onsite for workplaces. And you’ll find we provide programs for apprentices, trainees through to higher education degree students.

So whatever your level of education and experience we can help you achieve your goals.
What's next?

Need help choosing the right path? Our friendly team of Career Coaches can help you with practical, expert advice on how you can get there – we’re just a phone call away.

Our Career Coaches can help you with:

• Exploring your options
• Planning an individual education and career pathway to achieve your goals
• Other questions or concerns relating to your study

The Northern Sydney Institute is part of TAFE NSW and has free and professional educational, personal and career development services available to help you.

Call us today on 131 674.

CareersConnect

CareersConnect is an online job vacancy and employment information service that is free for the Northern Sydney Institute students and graduates.

Whether you are looking for a career in your chosen industry or perhaps a part-time or casual position that will assist with your study expenses, CareersConnect can assist you through the job search and application writing process.

This is just another service provided to make dreams happen for our students and graduates.

Click here for more information

Your Career Report

Thank you for completing your career personality survey. We trust this report helped you identify your strengths and talents, and the careers that best match your personality style.

Your Career Report is based entirely on your answers to the survey and is intended as general information about you and to help you choose a career and the courses that match. MyCareerMatch makes no warranties, express or implied about the accuracy or reliability of this report. For personal assistance, speak with your careers adviser or a professional career counsellor. MyCareerMatch does not view or keep copies of your report. MyCareerMatch is a product of MyProfile Pty Ltd an industry leader in online assessments for careers and job matching.

All industries statistics were sourced from ABA, IBISWorld, joboutlook.gov.au and DEEWR and were accurate at the time of publication.

Name: 
Profile: DRIVER PROMOTER