Then you can select regions or countries. For example, click the plus sign to expand to a region and then to countries. Select one or more Countries and choose data type.

If you are happy with your selection, click **View results** to proceed to the next screen.

A table will be created according to your selection. You can save the selection or export it to MS Excel.

**Please note:** Currency is available in US Dollars, Euro or local currency.

**Ask an Analyst a question** - allows you to ask us virtually anything related to provided documents.

For more information **contact library staff** or click on **Support** in the top bar.
MarketLine main features

Industry Profiles
4,100+ industry profiles covering 138 global markets across all geographies:
- Standardised data for market comparison
- Market volume, value, segmentation, share, forecasts, leading companies & distribution data
- Porter’s Five Forces ...and more

Company Profiles
Contain in-depth information on 36,000+ companies including:
- Company overview
- In-depth company profiling
- Major products & services
- Key employees & biographies
- 2,500+ SWOT analysis ...and more

Country Profiles
These profiles give you access to macro-economic, socio-economic and demographic data across 110 countries world wide.

Case studies
170+ up-to-date case studies can be accessed

TIP: Click on Browse at the home page to explore the database and navigate your way down to the downloadable documents.

Databases

Country Statistics
Provides macro/socio-economic and demographic data for 215 countries worldwide; both historically and forecasted.

Market Data Analytics
Includes comprehensive data across the global food, drinks, personal care, household products, pet care, news and magazine, and tobacco markets.

Both databases allow you to create your own statistics.

Example: Click on Market Data Analytics under Databases to access industry sectors.

Proceed to country selection Select Industry sector

Then click the plus sign to expand a product category and the minus sign to contract it. Select one or more products. Select year/s and proceed to country selection.