Short Courses for Small Business

These short courses are ideal for business owners and operators looking for a detailed level of knowledge in a specific business area. Each program is a single unit of study taken from a Certificate IV in Small Business Management. They are fully online and can be accessed at any time from your business or home.

Participants who register for one of these programs are given access for a 3 month period.

Marketing for a Small Business – Statement of Attainment (10430)
Develop and implement marketing strategies for a small business, monitor and improve market performance. In this unit you will learn how to:
- develop marketing strategies
- determine a marketing mix for the business
- implement marketing strategies
- monitor and improve marketing performance.

Legal Fundamentals for Small Business – Statement of Attainment (10433)
Identify and comply with the regulatory, legal, taxation and insurance requirements, and risk management needs of small business. After completing this unit you should be able to:
- identify and implement business legal requirements
- comply with legislation, codes and regulatory requirements

Finances for a Small Business – Statement of Attainment (10431)
Develop a financial plan to support business viability. After completing this unit you should be able to:
- identify costs, calculate prices and prepare profit statement
- develop a financial plan
- acquire finance.

Business Planning for a Small Business – Statement of Attainment (10432)
Research and develop an integrated business plan for achieving business goals and objectives. After completing this unit you should be able to:
- identify elements of the business plan
- develop a business plan
- develop strategies for minimising risk.

Course details

| Cost:       | $445 |
| Duration:   | 3 months |
| Enrol:      | Please contact us on (02) 9448 4518 or by email: nsi.onlinecourses@tafensw.edu.au |

For further information:

Phone: (02) 9448 4518
Email: nsi.onlinecourses@tafensw.edu.au

The Northern Sydney Institute, part of TAFE NSW
Crows Nest Campus
149 West Street Crows Nest NSW 2065