

STATEMENT OF ATTAINMENT IN MARKETING AND COMMUNICATIONS FOUNDATIONS

NATIONAL CODE: BSBSS00077

This skill set addresses the skills, knowledge and performance requirements to work in the marketing and communications industry.

COURSE DELIVERY: ONLINE

This online program allows you to complete your Statement of Attainment in Marketing and Communications Foundation Skill Set within 6 months. Studying online, anywhere, anytime means you can control your own learning at a pace you are comfortable with.

A dedicated online teacher manages the learning environment, communicates with students, supports student learning and provides feedback on work submitted.



COURSE FEE

\$450

CAREER OPPORTUNITIES

Entrants into the marketing and communications industry.

ASSESSMENTS

A range of assessment methods are used in this course. These include case studies, reports and practical exercises which form a portfolio for you to showcase.

LEARNING PATHWAYS

Students who complete this course may continue with a pathway that leads to the Diploma of Marketing and Communications from the Business Services Training Package. Completion of the diploma or advanced diploma may lead to direct entry into the Australian Catholic University or Macquarie University, or you may enrol in the Bachelor of Business Studies at Charles Sturt University, delivered at TAFE NSW.

For further information about our degree programs go to tafensw.edu.au/course-areas.

Connect with us!



TAFE^{NSW}

 tafensw.edu.au  Phone 131 601

RTO Provider Number 90011 | CRICOS Provider Code: 00591E | 170050

COURSE STRUCTURE

This course requires completion of 5 units of competency and are essential for further study in the Diploma of Marketing and Communications.

The units delivered in this course are:

BSBCMM401	Make a presentation
BSBCRT401	Articulate, present and debate ideas
BSBMGT407	Apply digital solutions to work processes
BSBMKG417	Apply marketing communication across a convergent industry
BSBMKG418	Develop and apply knowledge of marketing communication industry

THE BENEFITS OF OUR ONLINE CERTIFICATE

+ ONLINE

Fit study around your work and lifestyle.

+ RECOGNITION OF PRIOR LEARNING

Get your prior learning or experience credited towards a course of study.

+ TAFE PLUS

Fast-tracked program for individuals or customised training.

FEES AND ASSISTANCE

When you enrol you will need to pay a student fee, unless you qualify for a full fee exemption. The student fee will vary depending on the course you choose, whether the course is government subsidised and what level of subsidy you are eligible for.

For more information, visit [tafensw.edu.au/get-started-at-tafe-nsw/payment-options-and-assistance](https://www.tafensw.edu.au/get-started-at-tafe-nsw/payment-options-and-assistance)

TERMS AND CONDITIONS

This document is intended as a general guide only. TAFE NSW reserves the right to alter any courses or admission requirements herein without any further notice.

For more information about fees, refunds, payment options etc., please refer to the section 'Get started at TAFE NSW' on the TAFE website:

[tafensw.edu.au/get-started-at-tafe-nsw](https://www.tafensw.edu.au/get-started-at-tafe-nsw).

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ENROL NOW**



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