Upgrade your Advanced Diploma to a Charles Sturt University Bachelor of Business Studies at NSI in as little as 12 months.
BACHELOR OF
Business Studies

Why Study at CSU?
Charles Sturt University is rated the highest ‘graduates in full time employment’, at 85.4%.
Source: My University website www.myuniversity.gov.au
TAFE NSW – Northern Sydney Institute (NSI) and Charles Sturt University (CSU) have developed a pathway program, an alliance to allow a seamless transition from an Advanced Diploma qualification in Accounting, Business, Events, Hospitality, Human Resources, Marketing, Management or Tourism to the Bachelor of Business Studies.

Students who complete their Advanced Diploma can continue their studies at NSI to gain a degree in Business Studies from CSU.

Features of the program

This high quality program has the following features:

- With two years credit, students can complete the Bachelor of Business Studies in just 12 months and save up to 60% of the cost of the degree.
- There is no need for students to apply for credit at university level, as this is prearranged with NSI and CSU.
- The program is delivered at our Crows Nest College, so students can continue studying in a familiar environment. It’s no longer necessary to travel away from the Northern Sydney region to pursue your degree.
- Smaller classes allow more discussion time and personalised attention and support from teaching staff.
- Our teachers work closely with CSU to teach and assess the university degree material.
- The CSU component of the program is supported under Commonwealth Supported Places (formally HECS).
- The Bachelor of Business Studies is a nationally and internationally recognised qualification.

What support will I receive?

Students in this program will have access to student support services and facilities provided by both NSI and CSU. This includes student support services, access to counselling, computers and the internet and the library facilities of both institutions.

A full day orientation is held prior to the first session where new students learn referencing and writing skills for university and the expectations required for university. On this day, students are informed about the NSI and CSU facilities they have access to and how to use them.
How long will this take me?

If you have an Advanced Diploma qualification, you can complete the Bachelor of Business Studies in 12 months full-time. Classes are delivered full-time day and part-time evening, allowing enough flexibility to ensure all students have the opportunity to gain their CSU degree at NSI.

If you do not have an Advanced Diploma, you could complete a Diploma, an Advanced Diploma and then the Degree in just three years through NSI.

Entry requirements

Entry to the Bachelor of Business Studies through Charles Sturt University is open to students with one of the following qualifications:

- Advanced Diploma of Accounting (FNS60210)
- Advanced Diploma of Business (BSB60207)
- Advanced Diploma of Events (SIT60207)
- Advanced Diploma of Hospitality (SIT60307)
- Advanced Diploma of Management (BSB60407)
- Advanced Diploma of Management - Human Resources (BSB60907)
- Advanced Diploma of Marketing (BSB60507)
- Advanced Diploma of Tourism (SIT60107).

“My time at CSU was a truly valuable and rewarding experience, opening up a whole range of career opportunities. I will always value the close friendships I formed throughout my studies.”

Meg Kessell, 2011 Bachelor of Business Studies
Course structure
The Bachelor of Business Studies degree includes the following 8 units of study:

ACC240  SMALL BUSINESS MANAGEMENT
Investigates the role of small businesses in the economy, and the management skills of accounting, marketing and employing staff, including ethical and social responsibilities involved in starting a small business. The subject is structured to provide the student with the opportunity to undertake a feasibility study by preparing a business plan to start your own small business and to look at the various kinds of support provided by government and non-government organisations such as chambers of commerce, trade associations, banks and professional bodies of accountants, lawyers and consultants etc. This subject is expected to be of interest to existing and potential small business owners as well as those involved in an advisory or professional counselling role such as accountants, bank managers, consultants and lawyers.

BUS383  MANAGING GLOBAL BUSINESS
Endeavours to make the student aware of global trends that are generating opportunities and creating challenges for business. The subject aims to develop an understanding of the competitive global environment and the fundamentals of doing business in a global setting. A strategic management approach is employed to analyse the operations of global business including hands on experiences that allow students’ to analyse the opportunities and challenges created by new market entry. Major forms of global business activities are considered with attention given to the risk and environmental considerations necessary for an effective business strategy.

BUS384  GLOBAL BUSINESS PROJECT MANAGEMENT
Deals with the effective and efficient design and management of business projects in a global setting. The subject examines the material from three separate but related contexts:

a) strategic or ‘hard’ skills, such as planning, scheduling and controlling to effectively coordinate business projects
b) managerial or ‘soft’ skills, such as communication, understanding of cultural differences and team building
c) practical or ‘informal’ project management techniques including networking, influencing and improvisation.

The subject establishes a framework for good practices on global management essential for the success of global projects and programs.

MG210  ORGANISATIONAL BEHAVIOUR
Aims to provide students with an understanding of how human behaviour occurs within organisations at the individual, group and organisational levels. The subject examines the factors which influence behaviour as well as strategies which may be adopted to increase the satisfaction and productivity of organisation members.
MGT230 ETHICS, SUSTAINABILITY AND CULTURE
Examines the nature of ethics and the practical application of ethical theories to a range of issues faced in organisational contexts, including corporate social responsibilities and ethical behaviour in dealing with staff, customers, suppliers and contractors. The subject also deals with concepts of culture, environmental and economic sustainability and their ethical application in national and international organisational contexts.

MGT250 ASIA-PACIFIC BUSINESS
Studies recent developments in the Asia-Pacific region and their implications for international business. A thematic approach is used to analyse economics systems, political systems and business culture in the region. Case studies provide detailed analysis of issues and problems in several countries. Australia’s changing role in the region is assessed.

MGT382 STRATEGY AND CORPORATE GOVERNANCE
The subject is designed for students to appreciate the scope of and trends in international business governance, appreciate the relationship between strategic management and corporate governance, appreciate the cultural differences between managing an international business and a purely domestic business. Also to determine strategic planning skills and issues in the international business environment and appreciate the control and governance issues likely to be encountered in a cross cultural environment.

MGT388 ORGANISATIONAL CHANGE
The magnitude and frequency of change occurring in today’s competitive, complex, fast-paced global economy means that organisations cannot stand still. They need to change in order to succeed and survive. Therefore, change is a normal part of business life. However, while the necessity for change may seem obvious, methods for ‘managing’ it (assuming change can be managed) are elusive. This subject critically examines the theoretical and practical tools and issues that face organisations when they confront change.

What students are saying...

“It was a fantastic course and I would definitely recommend it to anyone who was interested. The teachers were great – it was not like the usual university environment where you just don’t get the one on one. I loved every moment of it.”
What about the cost?
The degree component of the pathway program is supported under Commonwealth Supported Places (formally HECS). Students can pay per subject fee. The subjects under the Bachelor of Business Studies fall under Band 3. There are scholarships and discounts available to eligible students.
Current fees are available online at www.csu.edu.au/courses/fees-and-costs
For further information on fees and fee assistance, please contact CSU on 1800 334 733.

Where can I go after I complete this degree?
Annual graduation is held at Charles Sturt University Bathurst Campus for graduates of the Bachelor of Business Studies. Graduates obtain their degrees in full academic dress.
Your Bachelor of Business Studies coupled with your chosen Advanced Diploma qualification is suitable for entry into any business field requiring a degree level of education.
Bachelor of Business graduates are well equipped for positions in marketing, management, accounting, human resources and economics. Your chosen area of vocation will depend on your Advanced Diploma qualification.
Upon completion of the Bachelor of Business Studies, students can go on to complete a Master of Business in one year of additional study at Charles Sturt University. After completing this qualification, there is also opportunity for students to complete Charles Sturt University’s Master of Business Administration (MBA) in a further year of study.
How do I apply?

Students who have completed an eligible Advanced Diploma will need to complete a CSU application form. These forms are available from Northern Sydney Institute or can be downloaded from CSU’s website www.csu.edu.au/forms. NSI staff will be able to advise you of the specific closing dates for applications and can assist you with the application process.

For general information on how to apply to CSU, visit www.csu.edu.au/apply

Bachelor of Business Studies Program Code: 2401BS
Admissions Code: KBNB

Send completed application forms to:
Student Administration
Crows Nest College
149 West Street
Crows Nest NSW 2065

If you would like to enrol in an NSI Diploma or Advanced Diploma, please visit www.nsi.tafensw.edu.au

How do I find out more?

For more information about the Bachelor of Business Studies program please contact:

**TAFE NSW – Northern Sydney Institute**

131 674
nsi.csu@tafensw.edu.au
www.nsi.tafensw.edu.au/highered

**Charles Sturt University**

1800 334 733 (free call in Australia)
inquiry@csu.edu.au
www.csu.edu.au

This document is intended as a general guide only. Information in this document is current as at August 2012. Prospective students should contact TAFE NSW – Northern Sydney Institute to obtain more details and to confirm admission requirements and availability of courses.

TAFE NSW – Northern Sydney Institute and Charles Sturt University reserve the right to alter any courses or admission requirements herein without further notice.

The Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS) Provider Numbers for Charles Sturt University are 00005F (NSW), 019476C (VIC) and 29686B (ACT); and 00591E for TAFE NSW – Northern Sydney Institute (RTO Provider Number 90011).

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